

# Connecting KARORI

NEWSLETTER OF THE KARORI BUSINESS ASSOCIATION

DEC // 2019

## Welcome!

It is my privilege to welcome you to the first issue of your new newsletter – **The Streets of Karori**. Published bi-monthly and delivered to all businesses and property owners, the magazine will keep you up to date with the actions of the newly established Karori Business Association and let you know about the upcoming events that you can attend as a member.

There has been a lot of work behind the scenes since the ballot was held to form the Karori Business Association including businesses from the now wound-up Marsden Village Business

Association. The Committee has looked at the options to employ a BID manager who has the right temperament, experience, knowledge and ability to manage the Karori BID. After detailed consideration of the various options, the Committee has made the decision to contract the services of Campaignz Ltd, led by Gary Holmes, for an initial period of one year, which will provide the Association with a safer and faster route for the development of the BID.

Gary is a vastly experienced BID Manager having set up several BIDs, and his company Campaignz is at

present managing a couple of other BIDs in Auckland and Wellington. Gary and newly appointed Town Centre Co-ordinator Jacqui Jago will be providing a regular presence in the centre so that you can come and discuss concerns and projects with them face to face.

The new committee look forward to the exciting work we have planned for the year ahead.

*Penny Murdoch*  
2019/20 Chair



## What's happened since the Karori BID Establishment Meeting

Around 20 members attended the establishment meeting following the ballot held to establish the Karori BID. Attendees agreed to adopt the proposed Karori Business Association constitution to formalise incorporation and Strategic Plan and received a report back on the voting outcome.

46% of the eligible voters voted (minimum threshold is 25%) and of those 72% returned votes in favour of the BID (minimum required is 50%). The capital value of the properties of those where the owner has voted in support of the BID was 75% (minimum 50%).

A new Committee was elected for the coming year.

- Penny Murdoch
- Heather Baldwin,
- Julie Johnston,
- Richele McKenzie
- Simon Mitchell,
- Chirag Patel,
- John Singleton

At its first Executive Committee, The Committee elected Penny Murdoch as Chair, Heather Baldwin as secretary and Richele McKenzie as Treasurer.



## About Jacqui Jago

Jacqui has lived in Karori for over 14 years with her family. Prior to having children she worked in recruitment for over 10 years but for the past 8 years she has had a strong community focus. Jacqui is the branch leader for Bellyful Karori, and also is involved with a number of projects for Bellyful NZ and leads a team of 25 volunteers who cook and deliver meals across the Western suburbs but predominantly in Karori. Jacqui is married to Aaron and they have 2 daughters, now both at Marsden.

Jacqui is looking forward to extending the work she already does with families and community groups and working with the Karori Business Association and businesses in Karori.



## About Gary Holmes

Gary Holmes, owner and principal consultant of Campaignz Ltd, is a former three-term North Shore City Councillor, and has had more than 25 years' experience in sales, marketing, public relations and Business Association Management. In 2010 Gary was awarded a Winston Churchill Scholarship to study Business Improvement Districts in the US & UK, and has presented to a number of national & international conferences on BIDs. He is currently serving his third term as an ex-officio International Director on the Board of the International Downtown Association.





## Busy year ahead for Karori

Members at the BID establishment meeting endorsed the Karori Strategic Plan which details the activities to be carried out over the coming year. While details and opportunities for input by members will be highlighted through future editions of this newsletter, some of the planned activities include:

**Branding:** Undertaking a branding exercise for Karori to establish our unique selling points and developing a unique brand and logo for the business area

**Website:** Developing a new website and establishing a Karori Facebook page as a portal to businesses and activity in the area

**Communications:** Produce a regular newsletter to be distributed to all stakeholders and provide opportunities for businesses and landlords to meet and network.

**Events:** Run regular promotions to attract shoppers to Karori and support existing events including school events, Karori Karnival and the Farmers market.

**Environment:** Continue to maintain the hanging baskets in Marsden Village and report any environmental issues to Wellington Council and other agencies.



From  
the Office...



### Why Buy Local?

1. Strengthen your local economy
2. Reduce climate change impacts
3. Support community groups
4. Keep your community unique
5. Create more good jobs
6. Get better service
7. Invest in your community
8. Buy what you need. Don't buy the hype.
9. Put your taxes to good use
10. Encourage local prosperity



### Introducing:



**Gary Holmes**  
*BID Manager*

Gary has responsibility for strategic oversight of BID programme and liaison with the Executive Committee / Wellington Council.



**Jacqui Jago**  
*Town Centre Coordinator*

Responsible for the day to day running of the town centre, including organising events, promotions, keeping the database up to date, and face-to-face liaison with members.

## Getting your business ready for Christmas

**Staff parties** - Throwing a staff party can be a great way to see out the year and celebrate successes, but there are tax considerations to think about.

You can claim some costs of a party or staff gifts, but they may be subject to fringe benefit tax.

**Days in lieu** - An employee is entitled to a full day off in lieu of working a public holiday — no matter how many hours they worked that day.

**Paying staff over the holidays** - When there's a public holiday on a day your

employee usually works, they're entitled to a paid day off, no matter how long they've worked for you. You can only require employees to work a public holiday if it's written in their employment agreements.

**Mondayisation** - When a public holiday falls on a Saturday or Sunday, employees who don't normally work then get the following Monday as their paid public holiday — this is called Mondayisation (this also applies to Tuesdays in some cases).

**TIP:** Any employee can ask to transfer a public holiday to another day. You must consider requests unless you have a policy that prevents transferring public holidays.

#### The public holidays are:

- **Christmas Day** — Wednesday, 25 Dec
- **Boxing Day** — Thursday, 26 Dec
- **New Year's Day** — Wednesday, 1 Jan
- **Day after New Year's Day** — Thursday, 2 Jan.

For more information and handy tips, visit the [business.govt.nz](http://business.govt.nz) website.

From the Karori Business Association, we hope you all have a very Merry Christmas, and a safe and happy holiday.



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